



National Weather Service Employees Organization

NWSEO RECRUITMENT

Members are the lifeblood of NWSEO. As a branch steward, you know the value of union membership and you have an important role in recruiting new members to join NWSEO.

It is very important to remember that recruitment is vital for the health of your bargaining unit. There is no better representative than you. Existing members sharing with others what they know and like about their union is a very powerful message.

NWSEO leadership is more than happy to assist you with advice to recruit new members. You will also find our tips and speaking points to help you.

New Employee Recruitment

By contract, you are allowed to meet with a new employee for up to 15 minutes to explain the role of NWSEO and the benefits of joining this professional organization. We hope you will use this golden opportunity to reach out to new employees and share the information in this packet. At this meeting, please feel free to speak from the heart on the positive impacts NWSEO has made for employees. This is also the time to hand new employees the **NWSEO New Employee Information Packet** which includes:

- Standard Form 1187 to join
- A description of NWSEO
- The benefits of joining NWSEO
- NWSEO Top Five Year Accomplishments
- Health Club Reimbursement Information and Related Forms

Materials to refill this packet are easily accessible at www.nwseo.org

*CBA: Article 6: Section 7. Each steward will be permitted up to 15 minutes to meet with each newly hired employee assigned to the facility for the purpose of explaining the role and responsibilities of the NWSEO. This time will be made available within three (3) days after the employee reports for duty. Where no steward is assigned to or available at the facility, NWSEO orientation material may be mailed by the NWSEO national office to each newly hired employee.

Recruitment is an Ongoing Process

Over time, many of our members are promoted through the ranks and move up to management positions. Others may reach retirement age and leave the union when they leave the office. Most NWSEO members who leave the union leave for these reasons. Because of this, it is important to constantly communicate the good works and accomplishments of NWSEO.

The Four Winds newsletters are distributed via email and are also available on http://nwseo.org/member_news.php . Please continue to post this information on the NWSEO bulletin board in your office. Please continue to inform non-members of the work of NWSEO and invite them to join. Oftentimes, it's not the first invitation that causes someone to join the union, but if you continue to inform them of our work and accomplishments and keep the 1187 form handy, you will be successful in your recruiting efforts.

Associate Members

We have had many of our longtime union members decide to continue their support of NWSEO by becoming Associate Members after they retire. When someone in your office retires, please make sure they know that they can continue their support NWSSEO with an Associate Membership at half the cost of their current membership. Article 4 Section 1 B.