

# March Madness Membership Drive thru April 8<sup>th</sup>

## LET'S TALK NWSEO! Recruiting Tips

Simply **TALK** about NWSEO to your co-workers and friends in your office and any office across the country! No sales experience necessary.

### \*\*\*conversation starters\*\*\*

- >talk about why you joined NWSEO
- >talk about how many years you have been a member and any positive insight
- >what led you to become a steward (if that applies to you)?
- >what issues are important to you at the local level? and regional level that NWSEO is working for-?
- >what do you think the value of membership is?
- >talk about your first convention or other events you've attended on behalf of NWSEO
- >talk about your experience with the media in a grassroots effort for an important cause and for the NWSEO

### \*\*\*a few more tips\*\*\*

- >the first roadblock to recruiting is not trying
- >the CBA gives stewards 15 minutes to speak with new employees about NWSEO (Article 6, Section 7)
- >persistence is good – pressuring is not
- >you can also recruit off the clock
- >if you're in a target-rich environment, plan ahead and have 1187s with you!

*Do you have any other ideas to **start the conversation** and talk about NWSEO especially during the March Madness Membership Drive? Text (202) 907-3036 with your ideas.*



National Weather Service  
Employees Organization

**GROW \* ENGAGE \* UNITE**

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*Reference: CR Chair Jim Lee, "On Recruitment,"  
NWSEO National Convention 2018*