LET'S TALK NWSEO! Recruiting Tips

Simply TALK about NWSEO to your co-workers and friends in your office and any office across the country! No sales experience necessary.

***conversation starters***

> talk about why you joined NWSEO
> talk about how many years you have been a member and any positive insight
> what led you to become a steward (if that applies to you)?
> what issues are important to you at the local level? and regional level that NWSEO is working for-?
> what do you think the value of membership is?
> talk about your first convention or other events you've attended on behalf of NWSEO
> talk about your experience with the media in a grassroots effort for an important cause and for the NWSEO

***a few more tips***

> the first roadblock to recruiting is not trying
> the CBA gives stewards 15 minutes to speak with new employees about NWSEO (Article 6, Section 7)
> persistence is good – pressuring is not
> you can also recruit off the clock
> if you’re in a target-rich environment, plan ahead and have 1187s with you!

Do you have any other ideas to start the conversation and talk about NWSEO especially during the March Madness Membership Drive? Text (202) 907-3036 with your ideas.