



## **NWSEO Forms Media Relations Team**

(October 28, 2010) NWSEO is forming a Media Relations Team. Our goal is to maintain an up-to-date media list, keep media apprised of NWSEO accomplishments and issues, and be a local resource for the media on union related subjects.

We are looking for representatives from each region to serve on the Media Relations Team. Responsibilities will include collecting contacts from your local media outlets, commenting on NWSEO related news items, and at times, working with the media to provide NWSEO related information. The work is rewarding, exciting, and can help make our union more influential.

If you are interested in becoming involved, please email NWSEO Communications Director, Lisa Luciani at [mediarelations@nwseo.org](mailto:mediarelations@nwseo.org).

There is strength in membership. Let's have our voices heard.