



NWSEO Strong – Membership Powers NWSEO Recruitment Moving Forward

January 23, 2018

Dear NWSEO Member,

For many years now, NWSEO leaders and members have been working together to educate, encourage, lobby, and remain present in media across the nation for the NWS to hire new employees to help our under-staffed offices. We are just beginning to see the results. **Hundreds of newly hired employees are expected to enter the NWS in 2018.**

Eastern Region has reported 31 new hires by April 2018.

NWSEO Stewards and Members! Here are a few resources and incentives you can use to invite any new hire in your office to join NWSEO.

- Contact Christy Fox to set up a **GoTo Meeting** with your office. Work together and share ideas to build your membership. Call (202) 907-3036 or email membership@nwseo.org.
- NWSEO is continuing to run a recruitment drive offering a **\$300 incentive** to any new hire who joins by Form 1187 **within three months** of their start date, or during the On Boarding course or its equivalent, continuing through **December 31, 2018**. The \$300 rebate check is mailed to the new hire's home address within 7 business days.
- *New Hires can join and receive the \$300 Health Club Reimbursement with the **NWSEO Negotiated Health Club and Wellness Services Fees Reimbursement Program**. All employees are eligible for reimbursement (up to \$300) for services provided in each calendar year. Existing NWS employees can join the program by submitting forms by **February 28, 2018**. *New National Weather Service employees* or existing employees unable to apply during the open season due to prolonged absences may apply **within 14 days** of returning to or entering service.*
- [NWSEO Recruitment page](#) – includes a wealth of information about NWSEO, along with successful recruiting ideas and job specific highlights of how NWSEO has improved your working conditions.
- Printables on the NWSEO Recruitment page
 - Top Twenty NWSEO Accomplishments
 - Job Specific Letters highlighting achievements
 - Top Ten Reasons to Join NWSEO
 - Recruitment Tips
 - Speaking Points
 - NWSEO Member Testimonials

Updated Form 1187 for 2018: Member dues are set at just 1% of an entry level employee's salary up to max of \$22.90 per pay period. New employees can easily join by providing the necessary information in boxes 1, 4, and 5 of Form 1187, then sign and date the form at the bottom. No social security number is needed. The completed form may be scanned and emailed to Christy Fox at membership@nwseo.org or faxed to NWSEO at [202-600-2145](tel:202-600-2145).

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NWSEO Recruitment Incentives for You

Recruitment Incentive for the 2018 NWSEO National Convention in Pittsburgh, PA

Any NWSEO member who recruits two or more new members to join NWSEO using the 1187 form for payroll deduction (not by credit card) from August 1, 2017 to July 31, 2018, NWSEO will provide airfare, 3-nights lodging, and approved group meals for the September 30-October 1 2018 National Convention at the Pittsburgh, PA Marriott City Center. The name of the recruiter must be on the submitted 1187 in order for them to receive recruitment credit.

NWSEO Top Recruiter Award

The two NWSEO members who recruit the most new members will receive a gift card of their choice in the amount of \$300 for the top recruiter and \$150 for the second highest recruiter, at the National Convention in 2018.

We thank you for your support and the strength it brings to our professional organization. We look forward to working with you!

Sincerely,

Christy Fox

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